

Mac OS Mail application interface showing a list of emails in the 'Flagged' folder. The selected email is from the Asia Pacific Journal of Marketing and Logistics, dated March 22, 2021, at 3:22 PM. The email content includes an invitation to review a manuscript titled 'Verify or not to verify: Using partial least squares to predict effect of online news on panic buying during pandemic'.

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**Asia Pacific Journal of Marketing and Logistics** 3/30/21  
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30-Mar-2021 Dear Mr. Awan, Thank you for submitting your review of APJML-02-2021-0125 for Asia Pacific Journal of Mark...

**RJSM-peerreview@journals.tandf.co.uk** 3/26/21  
Submission received for Journal of Strategic Ma... Inbox - Google  
Dear Soni Harsono, Thank you for your submission. Please see the details below. Submission ID 214566967 Manuscript Title H...

**Journal of Strategic Marketing** 3/26/21  
Journal of Strategic Marketing - RJSM-2021-01... Inbox - Google  
26-Mar-2021 Dear Dr Harsono: Your above referenced manuscript, entitled "How Loyalty affects Customer Citizenship...

**Asia Pacific Journal of Marketing and Logistics** 3/23/21  
Manuscript ID APJML-02-2021-0125 now in you... Inbox - Google  
23-Mar-2021 Dear Mr. Awan: Thank you for agreeing to review Manuscript ID APJML-02-2021-0125 entitled "Verify or not to ve...

**RJSM-peerreview@journals.tandf.co.uk** 3/22/21  
Submission received for Journal of Strategic Ma... Inbox - Google  
Dear Soni Harsono, Thank you for your submission. Please see the details below. Submission ID 214566967 Manuscript Title H...

**noreply@taylorfrancis.com** 3/22/21  
Password update successful Inbox - Google  
Your account password has been updated successfully.

**Asia Pacific Journal of Marketing and Logistics** 3/22/21  
Invitation to Review for the Asia Pacific Journal... Inbox - Google  
22-Mar-2021 Dear Mr. Awan: Manuscript ID APJML-02-2021-0125 entitled "Verify or not to verify: Using par...

**PPPM STIE Perbanas Surabaya** 3/22/21  
Undangan Rapat Koordinasi Penyusunan Roadma... Penting 2 >>  
Kepada Yth. Bapak/Ibu Dosen Terkait dengan undangan yang telah disampaikan sebelumnya, terdapat perubahan...

**SAGE Open** 3/11/21  
Decision on Manuscript ID SO-20-3793 - SAGE... Inbox - Google  
11-Mar-2021 Dear Dr. Awan: I write you in regards to manuscript # SO-20-3793 entitled "SATISFACTION: AN INTERMEDIARY IN...

**efiling@pajak.go.id** 3/8/21

**Asia Pacific Journal of Marketing and Logistics**  
Inbox - Yahoo! March 22, 2021 at 3:22 PM  
Details

Invitation to Review for the Asia Pacific Journal of Marketing and Logistics  
To: Soni Harsono, soni\_e\_a@yahoo.com, Cc: apjmleditor@gmail.com,  
Reply-To: ian.phau@cbs.curtin.edu.au

22-Mar-2021

Dear Mr. Awan:

Manuscript ID APJML-02-2021-0125 entitled "Verify or not to verify: Using partial least squares to predict effect of online news on panic buying during pandemic" has been submitted to the Asia Pacific Journal of Marketing and Logistics.

I invite you to review this manuscript. The abstract appears at the end of this letter. Please let me know as soon as possible if you will be able to accept my invitation to review. If you are unable to review at this time, I would appreciate you recommending another expert reviewer. Please click the appropriate link below to automatically register your reply with our online manuscript submission and review system.

\*\*\* PLEASE NOTE: This is a two-step process. After clicking on the link, you will be directed to a webpage to confirm. \*\*\*

Agreed: [https://mc.manuscriptcentral.com/apjml?URL\\_MASK=098752b141684c1aa813373d9fc44d34](https://mc.manuscriptcentral.com/apjml?URL_MASK=098752b141684c1aa813373d9fc44d34)

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Once you accept my invitation to review this manuscript, you will be notified via e-mail about how to access ScholarOne Manuscripts, our online manuscript submission and review system. You will then have access to the manuscript and reviewer instructions in your Reviewer Centre.

I realize that our expert reviewers greatly contribute to the high standards of the Journal, and I thank you for your present and/or future participation.

Yours Sincerely,  
Prof. Ian Phau  
Editor, Asia Pacific Journal of Marketing and Logistics  
[ian.phau@cbs.curtin.edu.au](mailto:ian.phau@cbs.curtin.edu.au), [apjmleditor@gmail.com](mailto:apjmleditor@gmail.com)

**MANUSCRIPT DETAILS**

**TITLE:** Verify or not to verify: Using partial least squares to predict effect of online news on panic buying during pandemic

**ABSTRACT:**  
Coronavirus disease (COVID-19) pandemic has shifted different dimensions of uncommon human behavior, panic buying is one of them. Interestingly, panic buying research has not been given much attention. The aim of this paper is twofold: to examine the impact of the theory of planned behavior (TPB) elements (subjective norm, attitude, and perceived behavior control) on panic buying. Secondly, to investigate online news and, perceived likelihood of being affected (PLA) as antecedents to TPB constructs, and online news verification as a moderator on the relationship between TPB constructs and panic buying. Data were collected from 371 respondents and analyzed using the partial least squares method structural equation modelling (PLS-SEM). PLS predict is applied to further determine the predictive power of the model. This study found that panic buying is influenced by subjective norm and attitude. The results further revealed that online news has a direct influence on the PLA and attitude. However, perceived behavioral control (PBC) has no such effect on panic buying. Surprisingly, online news verification also has no moderating effects on the relationships between the TPB elements and panic buying. This research is useful in understanding consumer panic buying behavior, especially during shock events such as the COVID-19 pandemic. It advances the body of knowledge on consumer behavior and contributes methodologically through the introduction of the PLS approach.